

43rd Annual Southwest Pickers

Bluegrass and Old Time Music Festival

September 14—17, 2017

Red River, NM



Dear friend of the Southwest Pickers,

The Southwest Traditional and Bluegrass Music Association (aka Southwest Pickers) invites you to become a sponsor for our 43rd annual Bluegrass and Old Time Music Festival. The primary source of funding for our festival is from corporate and private sponsors, such as yourself. Although the Southwest Pickers do receive some funding in the form of grants, it is through your support that we are able to promote our mission to provide venues that entertain, educate, support and promote the perpetuation of Bluegrass, Old Time and Traditional Music in the state of New Mexico. This exciting event will be held September 14 - 17, 2017 at various venues in beautiful Red River, New Mexico.

This year's festival will be packed with fun for the entire family including; two performance and contest venues, separate workshop venues, camping, RV parks, local food and goods vendors, *FREE* parking and all the "fun and frolic" you can stand. This year's talent lineup will be head-lined by the 2017 Grammy nominated BLUE HIGHWAY. In addition, many regional and local acts Bluegrass, Old Time and Traditional acts will round out the talent offerings. Instrumental and vocal workshops as well as instrument and ensemble contests will too be part of the fun!

The Southwest Traditional and Bluegrass Music Association has provided annual festivals and periodic concerts and workshops to New Mexico and surrounding area citizens for the past 42 years, your sponsorship will help assure the success of the 2017 Bluegrass and Old Time Music Festival. Attached you'll find more information on this exciting event and its sponsorship levels. Please do not hesitate to contact us with any questions or comments. We look forward to hearing from you at your earliest convenience.

Sincerely,

Tony Mora, President Southwest Pickers

president@southwestpickers.org

www.southwestpickers-festival.org

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Dear Sponsor,

The Southwest Traditional and Bluegrass Music Association (SWT&BMA), a local non-profit 501(c)3 organization, is planning their 43rd Annual Bluegrass and Old Time Music Festival. This event will be held at beautiful Red River, NM on September 14-17, 2017. Our Festival draws nationally known, regional, and local performers as well as audiences from New Mexico, neighboring states and points far and wide between our east and west coasts.

Recent year's festivals have been well attended, and critically acclaimed. This year, we are planning for an audience in excess of 1,500-2000 attendees. Support through your sponsorship plays an integral role in the success of our festival, we sincerely appreciate your generous support.

Please note: Upon receipt of your sponsorship, the SWT&BMA can provide you with an acceptance letter suitable for your 501(c) 3 tax-deductible approved donation.

The following **cash level options** will bring your message to our audience:

- Level 1 (\$150): Your logo on our festival flyer, daily sponsor recognition, **one** (1) - festival pass.
- Level 2 (\$250): Level 1 plus, your banner on the SHOWCASE stage, *booth space, **two** (2) - festival passes.
- Level 3 (\$350): Your logo on our festival flyer, daily sponsor recognition, your banner on the MAIN stage, *booth space, **three** (3) – festival passes.
- Level 4 (\$500): Level 3 plus, **booth space, **six** (six) - festival passes.
- Level 5 (\$1,000): Level 3 plus, **booth space, **ten** (10) – festival passes.
- Level 6 (\$5,000): Level 3 plus, **booth space, **twenty** (20) – festival passes.

*Levels 2-3: Vendor booth space on non-covered paved surface up to 10' x 10'

**Level 4-6: Vendor booth space on covered dirt floor surface up to 10' x 20'

(booth set up must adhere to Taos County specs and restrictions for public properties)

For more information, please feel free to contact us via snail or email at:

Southwest Traditional and Bluegrass Music Association (aka; Southwest Pickers)

P.O. Box 90145

Albuquerque, New Mexico 87199

Email to: info@southwestpickers.org

www.southwestpickers-festival.org